



It all started with a business idea that turned into a business plan and now, you are somehow required to crunch data and understand all that these numbers are trying to tell you. Feels like an utter waste of time and you are not getting any better at it?

Maybe you are just dealing with the wrong software solution. So let us tell you more about RetailPlus: a holistic retail management solution by CODERS built on the award-winning ERP system Microsoft Dynamics 365 Business Central. This intuitive and fully-integrated retail management system will provide you with full control over your business processes and grant everyone on your team real-time access to analytical tools and the data that matters. In short, it's the best way to eliminate the clutter and noise caused by several systems when running your business and help you focus on what truly matters: offering the best services, products, and customer experience every-single-time.

So, beyond the catchy taglines and pretty talk, what does RetailPlus actually do?

- With RetailPlus, you can centralize your entire operations in a single database. The system offers a full range of functionalities that will help you meet the needs of the most demanding retail environment.
- By consolidating information stemming from customers' purchase history, transaction details and wish lists, RetailPlus provides sales associates with the needed information to better guide and recommend customers during their purchasing decision process by using key insights from patterns and preferences.

RETAILPLUS FEATURES

1. Supply chain management: For optimal control, you need a real-time view of your business and product inventory. More control means more efficient teams and processes, a better handle on costs, happier customers and, ultimately, greater profits.

2. Financial management: What if we told you you could increase insights into your financial organization, streamline financial planning and performance management all the while attending closely to cash flows, controls, costs, and risk? Now what if we told you you could do it all using one integrated solution? Yes, it's like reimagining finance to drive impact! But what are the actions RetailPlus concretely offers in this field?

- Buying
- Replenishment
- Order management
- Warehouse and transportation logistics
- General ledger
- Budgeting, planning, and forecasting
- Accounts payables
- Accounts receivables
- Fixed assets
- Cost accounting and financial controls
- Cash and bank management
- Consolidation
- Operational reporting and analysis
- Content and spending management
- Execution planning
- Campaign nurturing and automation
- Media buying and planning



3. Marketing: Easily plan, execute, and measure campaigns from start to finish. RetailPlus will help you engage customers with personalized, multichannel campaigns and build your pipeline. Features include:

REPORTING AND BUSINESS ANALYSIS:

- Use Analysis Views to investigate relationships and monitor performance
- Gather and view posted G/L entries for immediate analysis by attributing characteristics to the information you record in your daily work
- Get fact-based decision support and knowledge
- Integrate your reporting environment with SharePoint to experience the benefits of using the collaborative environment provided by SharePoint sites
- Export data to Microsoft Excel for manipulation, analysis, and graphical presentation
- Provide every member of your organization with the information and reporting they need
- Monitor the profitability of customers, products, product lines, and vendors.
- Create, deploy, and manage reports using a full range of ready-to-use tools and services.
- Create, manage, and deliver reports and APIs that enable developers to integrate or extend data and report processing in custom applications through a complete set of tools.



Sounds like what you need? Have questions? Don't hesitate to get in touch and we'll walk you through the ways you can use RetailPlus to meet your specific needs.